

CROI Update 2012: International Foundation for Alternative Research in AIDS, Inc., (IFARA)

IFARA will be producing its 12th annual Treatment Update direct from the Conference on Retroviruses and Opportunistic Infections, (CROI) in Seattle on March 9th, 2012 (Noon-1:30pm Pacific Time, 1pm-2:30 Mountain Time, 2pm-3:30pm Central Time 3pm to 4:30pm Eastern Time and 11am to 12:30pm Alaska Time). The webcast will be a one and one half hour summary of the CROI conference, highlighting new information related to HIV and Hepatitis treatment issues and associated research presented at the CROI. This program is appropriate for medical and non-medical HIV/AIDS providers and informed community, supportive friends and family. This program can be viewed in organized groups in the complete one and one-half program or separate 28 minute segments at any time after the live premier: Noon Pacific time Thursday March 9, 2012.

A blog will be used to post video interviews, panels, and address questions before during and after the event. The broadcast will be produced via the above blog so you may view how it works on your equipment now. This is our second announcement this year to potential hosts of the featured program to be viewed across the United States. There is no charge associated with hosting this interactive program. To promote your specific event we will provide black and white poster shells and "four-up" palm card shells upon your request for your printing and distribution, all via the internet.

Please confirm via email or phone ASAP if your organization is interested in either becoming a host site or participating with a site in your city. We will identify current hosts or prospects in your city or area to insure appropriate but unduplicated coverage. If you are unable or unwilling to accommodate this request you may wish to refer us to another staff member in your organization or other interested organization to host or participate in your area. Please also let us know if you will assist with our search for other host sites in your state/region. We would appreciate your completing the host agreement below, as soon as you confirm your venue. We will also produce other video programs from Seattle, focusing on "Treatment as Prevention", Women's Issues, African American issues, Native American issues, a program in Spanish, one in French, and another in Italian, and a special program on "the Cure" research.

Any of the programs can be played at meetings at any time direct from the internet download, but it is essential that you identify yourself as a host and collect evaluations for each program presented by in a regular or special group meeting, so we may know how the program was received to make changes in future programs.

IFARA is a not for profit organization dedicated to delivering important new HIV/AIDS and Hepatitis information to as many interested people as possible. Feel free to contact us if you may have any additional questions. Thank you so much.

Sincerely,

Fred Schaich, President
IFARA